



# SOCIAL MEDIA REPORT

JANUARY 1, 2023 - OCTOBER 10, 2023

# REACH

Reach gives you a measure of how many people were exposed to your posts.



REACH - 145.8% INCREASE

104,982



REACH - 498.9% INCREASE

9,486

JANUARY 1, 2023 - OCTOBER 10, 2023

# REACH

Reach gives you a measure of how many people were exposed to your posts.



FAMILY STORES



REACH - 554.5% INCREASE

# 40,194

JANUARY 1, 2023 - OCTOBER 10, 2023

# REACH

Reach gives you a measure of how many people were exposed to your posts.



REACH - 194.6% INCREASE

37,799

JANUARY 1, 2023 - OCTOBER 10, 2023



# PAGE LIKES & FOLLOWERS



256% INCREASE  
769 NEW LIKES

4,040



112 NEW FOLLOWERS

1,279

JANUARY 1, 2023 - OCTOBER 10, 2023

# PAGE LIKES & FOLLOWERS



FAMILY STORES



1.8K% INCREASE  
1,010 NEW LIKES

# 1,617

JANUARY 1, 2023 - OCTOBER 10, 2023

# PAGE LIKES & FOLLOWERS

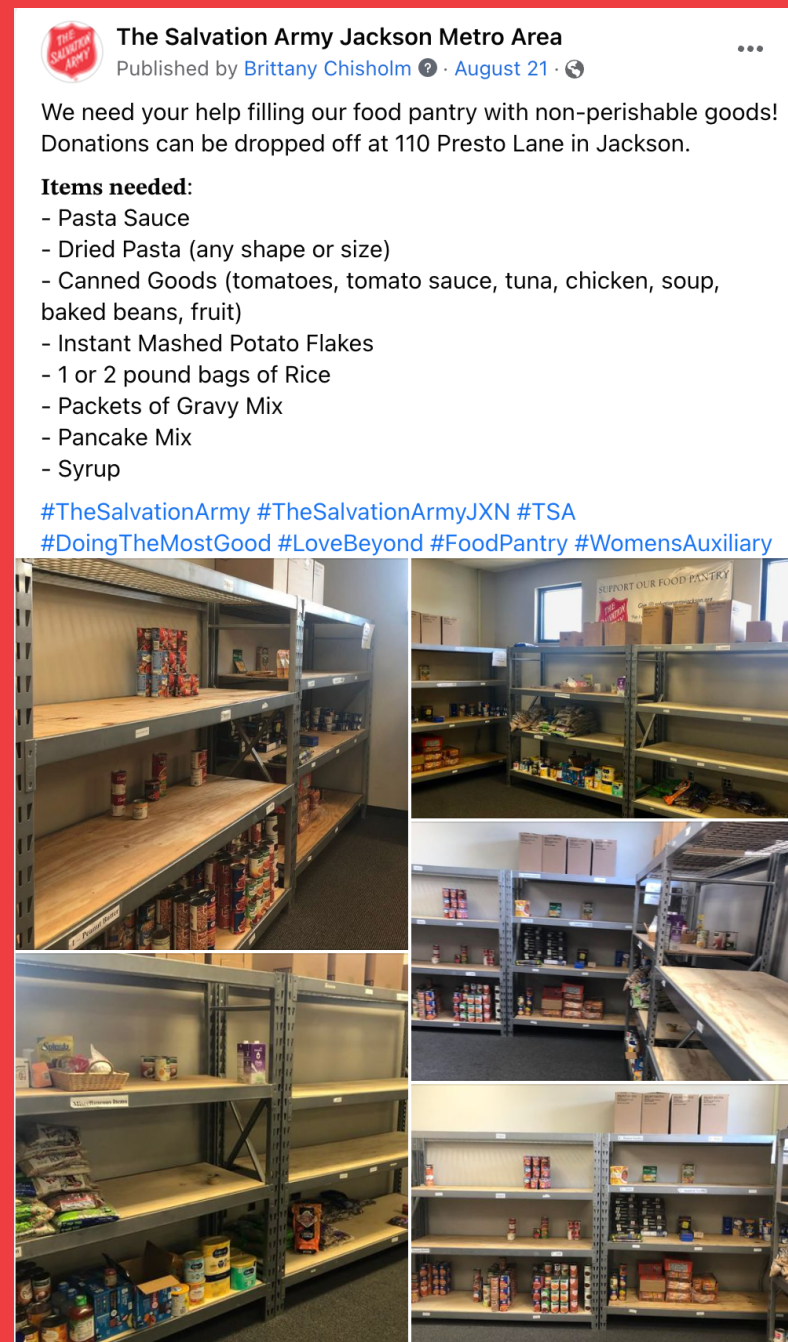


1.0K% INCREASE  
778 NEW LIKES

1,837

JANUARY 1, 2023 - OCTOBER 10, 2023

# TOP POSTS BY REACH



8,777



8,084



# TOP POSTS BY REACH



3,618



2,761

JANUARY 1, 2023 - OCTOBER 10, 2023



# TOP POSTS BY REACH



"THE ARMY BEHIND THE ARMY"



2,313



2,193

JANUARY 1, 2023 - OCTOBER 10, 2023



# TOP POSTS BY LIKES & REACTIONS



204  
REACTIONS

1,828 reach  
41 comments  
3 shares



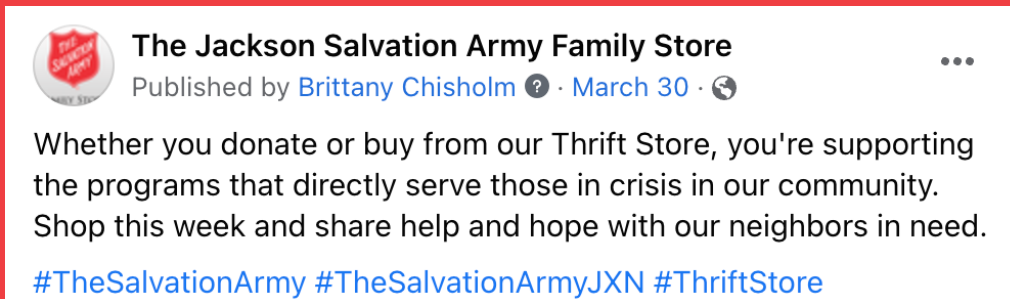
196  
REACTIONS

7,595 reach  
7 comments  
3 shares

JANUARY 1, 2023 - OCTOBER 10, 2023



# TOP POSTS BY LIKES & REACTIONS



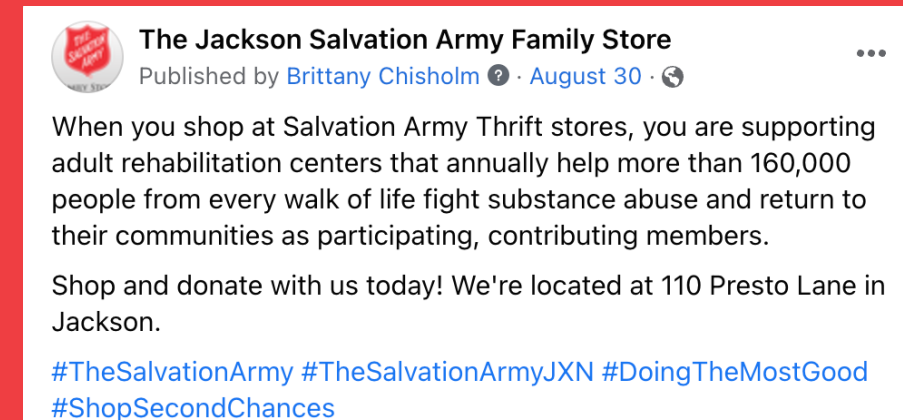
**BUY SECOND-HAND**



Shop this week to provide hope in someone's future.

135  
REACTIONS

1,852 reach  
7 comments  
9 shares



129  
REACTIONS

1,166 reach  
5 comments  
7 shares

JANUARY 1, 2023 - OCTOBER 10, 2023

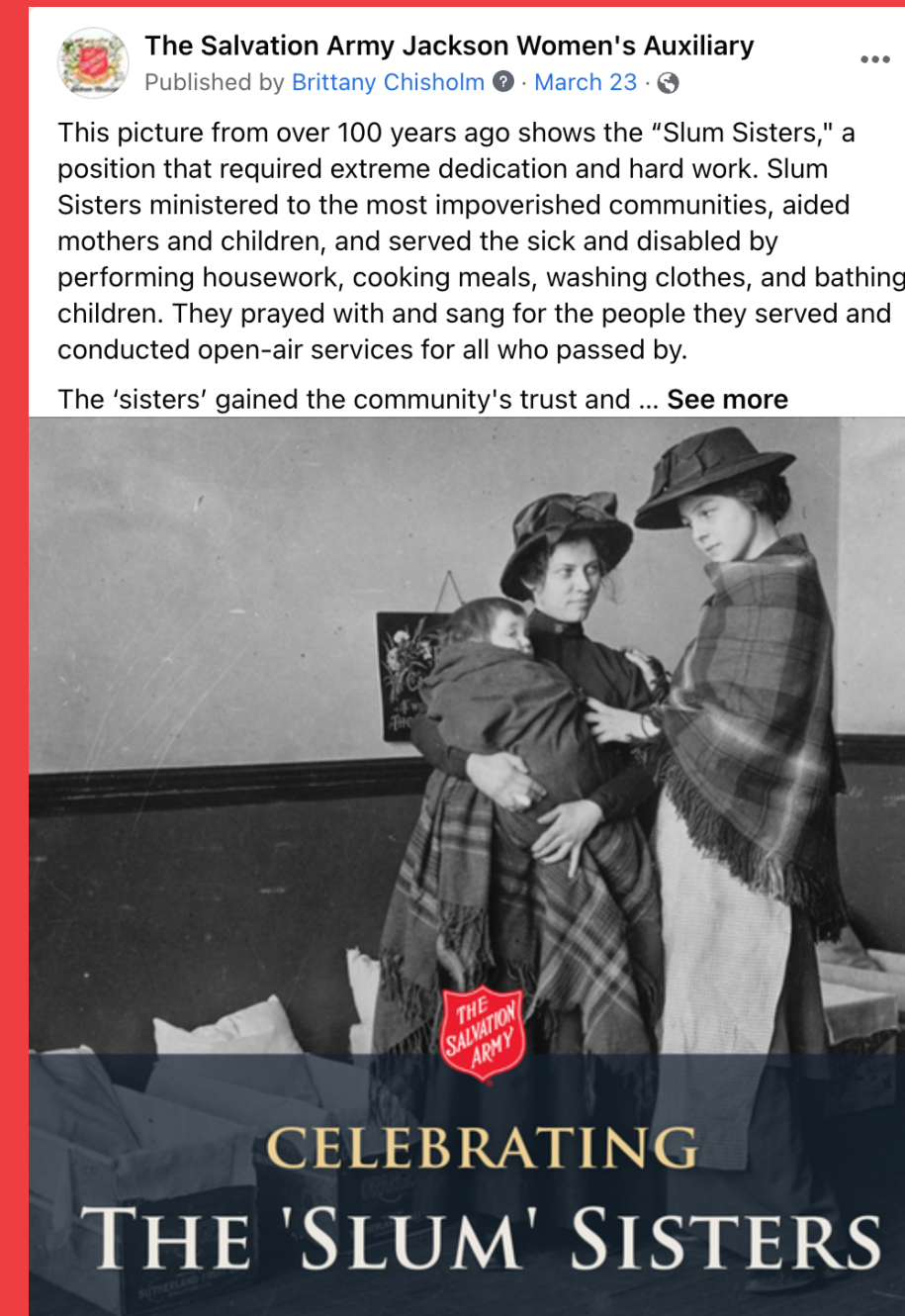


# TOP POSTS BY LIKES & REACTIONS



127  
REACTIONS

1,920 reach  
7 shares



125  
REACTIONS

794 reach  
5 comments  
11 shares

JANUARY 1, 2023 - OCTOBER 10, 2023