



SOCIAL MEDIA REPORT

January 1, 2024 - July 17, 2024

REACH

Reach gives you a measure of how many people were exposed to your posts.



279.8K



14.5K



Performance

Daily Cumulative ⓘ

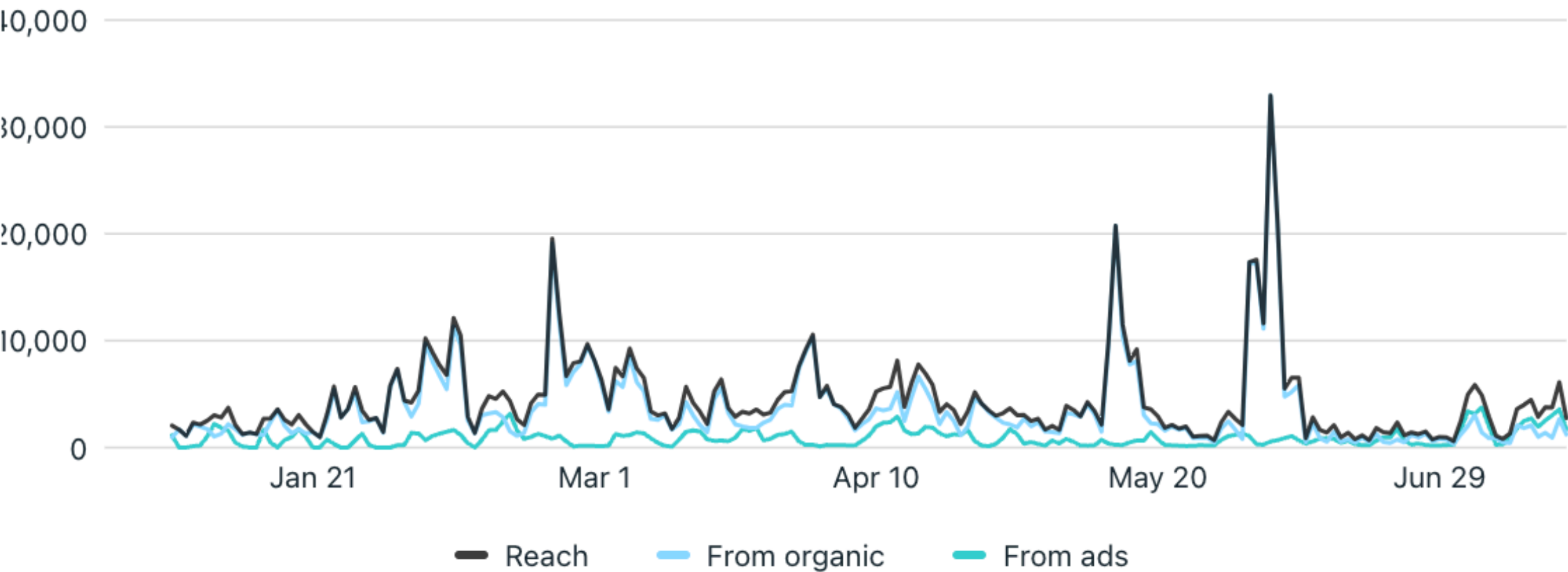
Impressions ⓘ
1.5M

Reach ⓘ
279.8K

Content interactions ⓘ
27.6K

Followers ⓘ
Lifetime
4.8K

Link clicks ⓘ
1.3K



Reach breakdown

Total
279,765
From organic
271,389
From ads
36,693



Performance

Daily

Cumulative



Reach ⓘ

14.5K

Content interactions ⓘ

16.9K

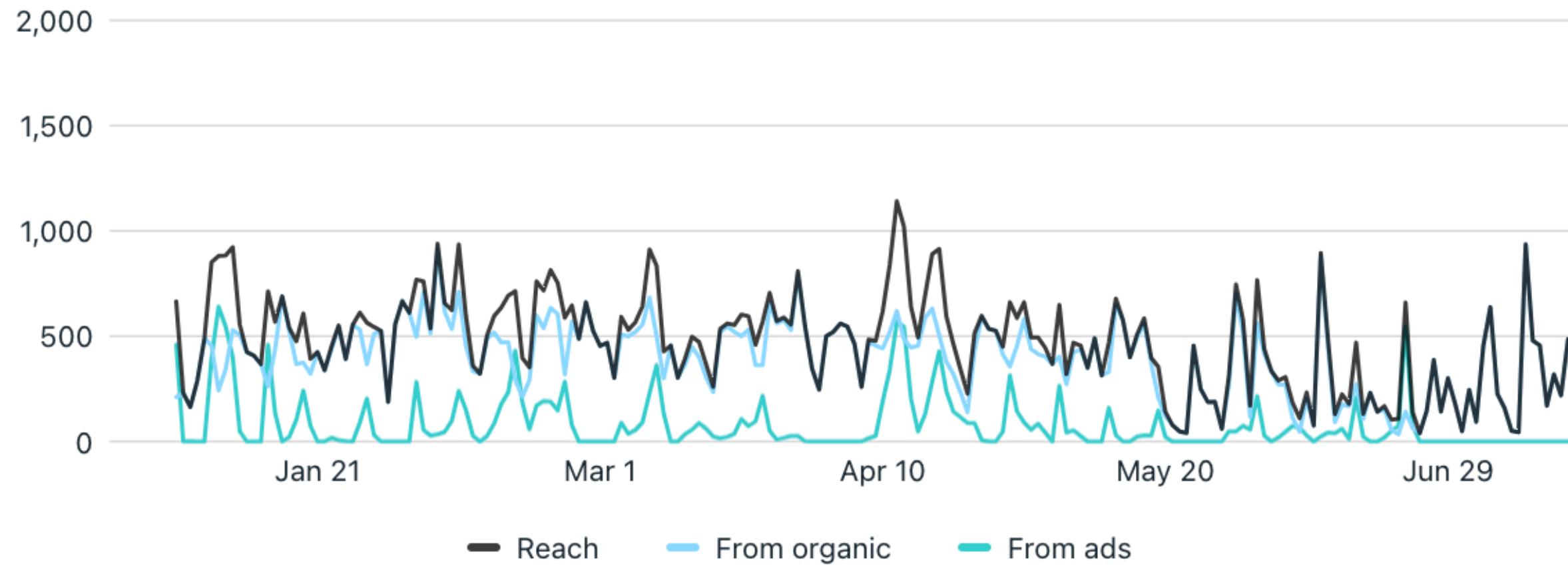
Followers ⓘ

Lifetime

1.5K

Link clicks ⓘ

30



Reach breakdown

Total

14,541

From organic

7,906

From ads

6,721

PAGE LIKES & FOLLOWERS



459 NEW LIKES


4,831



151 NEW FOLLOWERS

1,547


TOP POSTS BY REACH

**Canton Academy**

Published by [Jenny Barnes Wadford](#)

June 2

Please join us in welcoming Coach Parker Harris to the CA family. Coach Harris will begin his twenty-fourth year coaching baseball and football, serving at Canton Academy as assistant football coach and assistant baseball (pitching) coach. Prior to joining CA, he served fifteen years at Jackson Academy in various roles. He has been a head baseball coach for ten years of his career, serving in that role at Oak Hill, Washington School, Heritage Academy and Jackson Academy. Coac... [See more](#)



Overview

Reach ⓘ

106,572

Higher than typical

Impressions ⓘ

107,735

Higher than typical

Interactions ⓘ

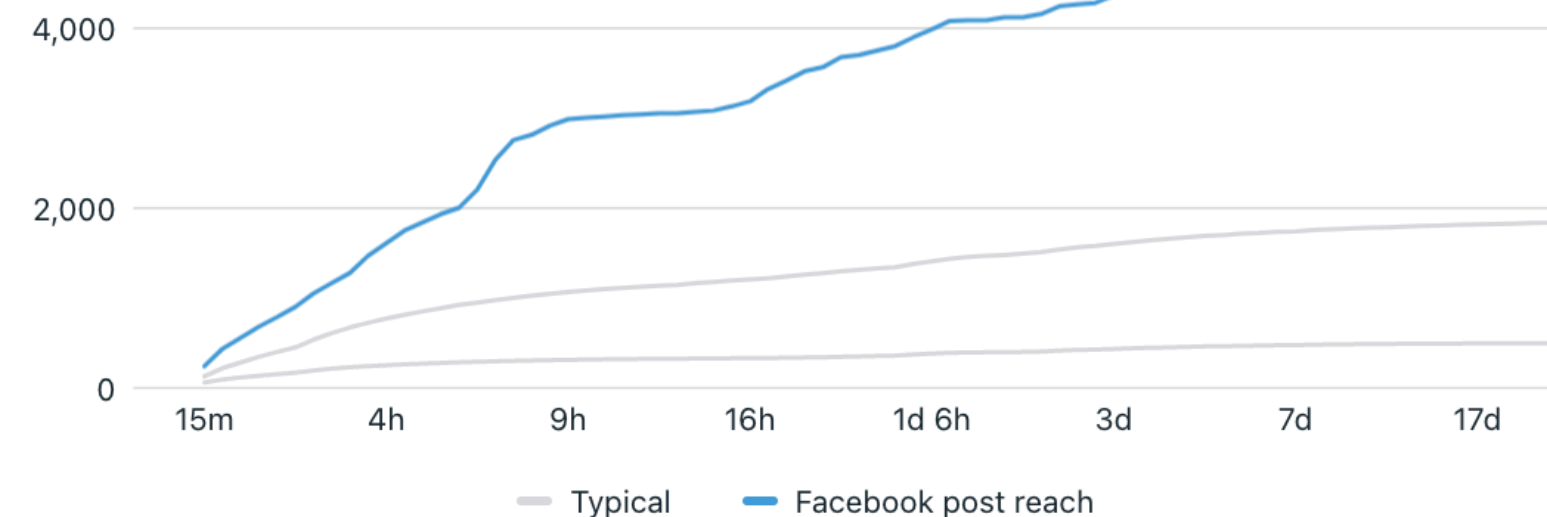
271

Higher than typical

Link clicks ⓘ

--

Reach



Interactions ⓘ

Reactions ⓘ

210

Higher than typical

Comments ⓘ

56

Higher than typical

Shares ⓘ

4

Typical

Saves ⓘ

1

Higher than typical

TOP POSTS BY REACH



Overview

Reach ⓘ

26,958

Higher than typical

Impressions ⓘ

26,958

Higher than typical

Interactions ⓘ

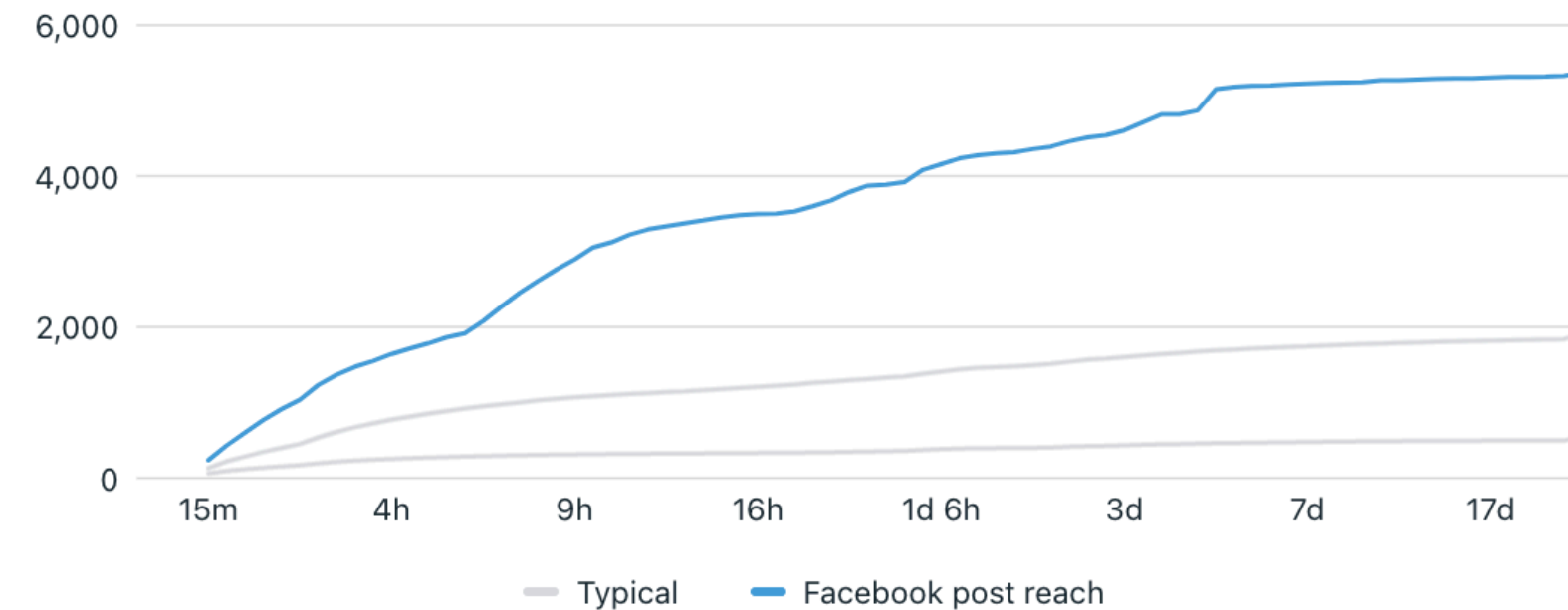
411

Higher than typical

Link clicks ⓘ

--

Reach



Interactions ⓘ

Reactions ⓘ

376

Higher than typical

Comments ⓘ

22

Higher than typical

Shares ⓘ

12

Higher than typical

Saves ⓘ

1

Higher than typical

TOP POSTS BY LIKES & REACTIONS

**Canton Academy**

Published by [Savannah Lloyd](#)

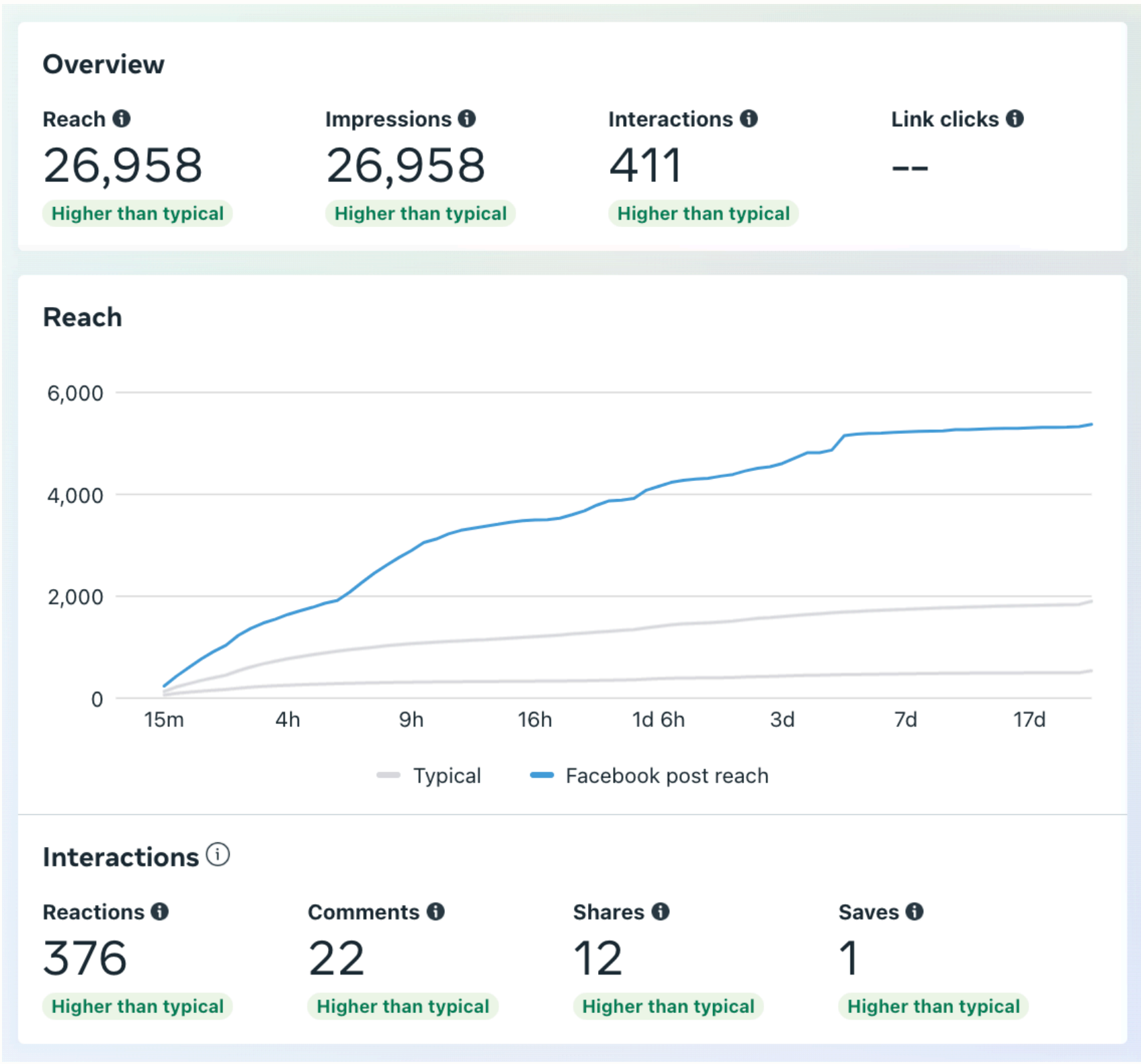
?

· May 13 ·


⚙

Our prayers and best wishes are with second grader, Henley Greer, as she competes today at the 2024 UCI BMX Worlds Championship in Rock Hill, South Carolina.

Your panther family is rooting for you, Henley! 🎉



TOP POSTS BY LIKES & REACTIONS



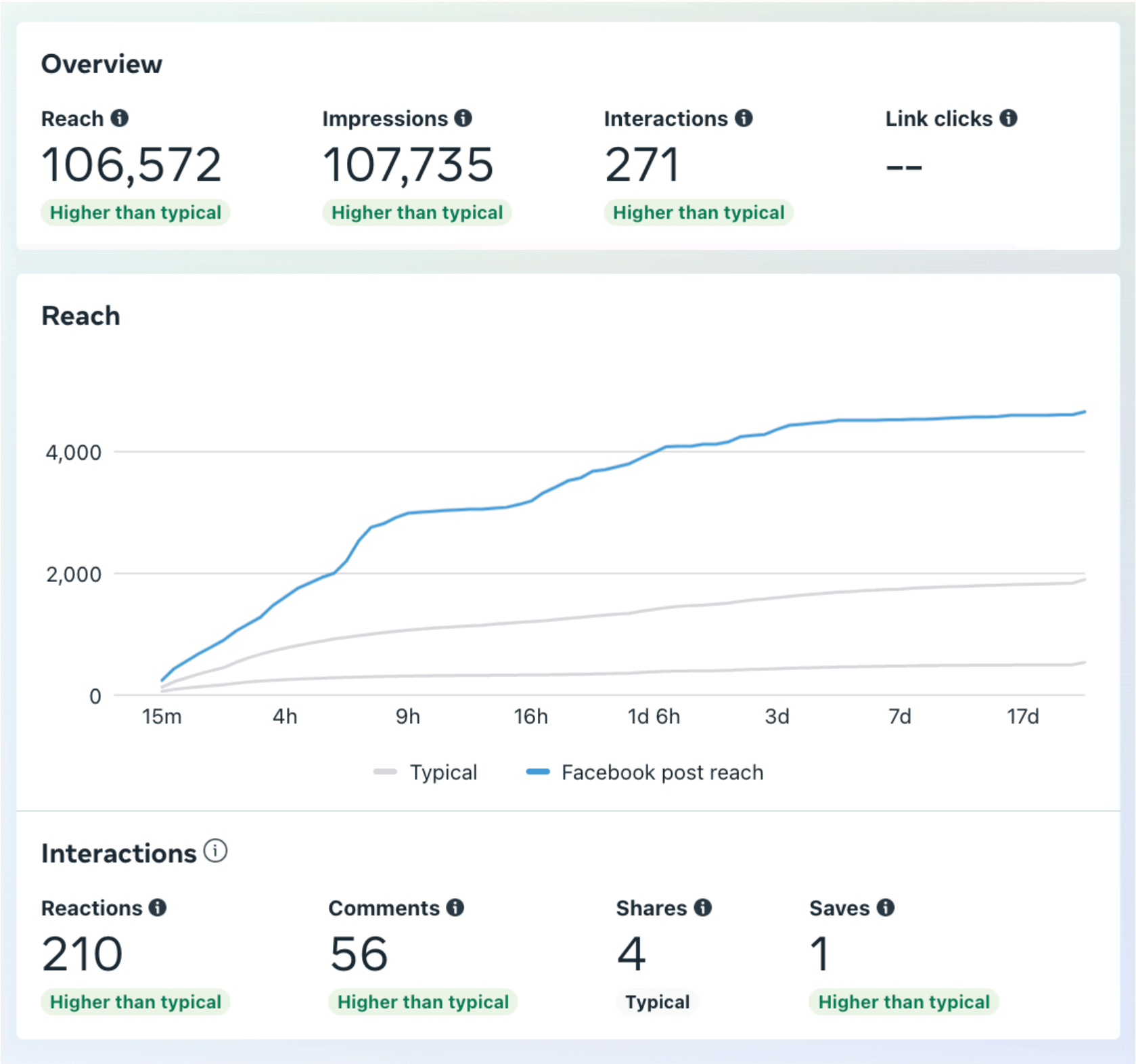

Canton Academy

Published by [Jenny Barnes Wadford](#)

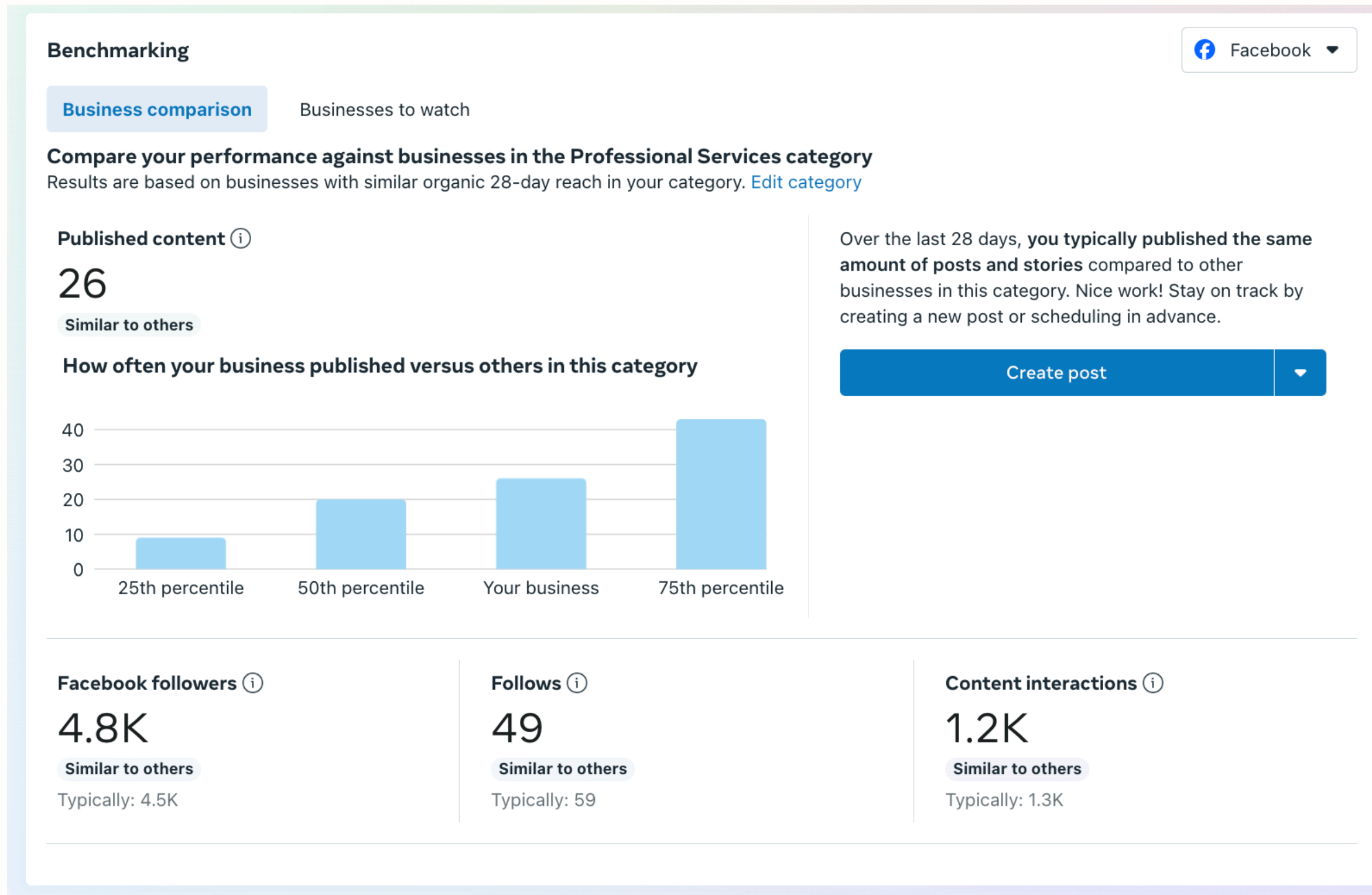
June 2

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BENCHMARKING



BENCHMARKING

Page	Page likes ↓	Page likes change ↑↓	Published content	
 Jackson Academy An independent school, serving grades K2-12 that inspires students to reach t...	6.8K	↓ 1	33	...
 Clinton Christian Academy Welcome to CCA on social media! Please follow our page to keep up with our ...	5.4K	↑ 1	15	...
 Jackson Preparatory School Jackson Preparatory School inspires and challenges students toward academi...	5.1K	↑ 4	2	...
 Madison-Ridgeland Academy Since 1969 MRA has been preparing students for a lifetime of learning.	4.6K	↑ 9	6	...
 Canton Academy Canton Academy provides a quality education while instilling Christian principl...	4.5K	↑ 29	26	...
 Hillcrest Christian School A K3-12th school reaching students for Christ with academic excellence and C...	2.3K	↑ 2	15	...