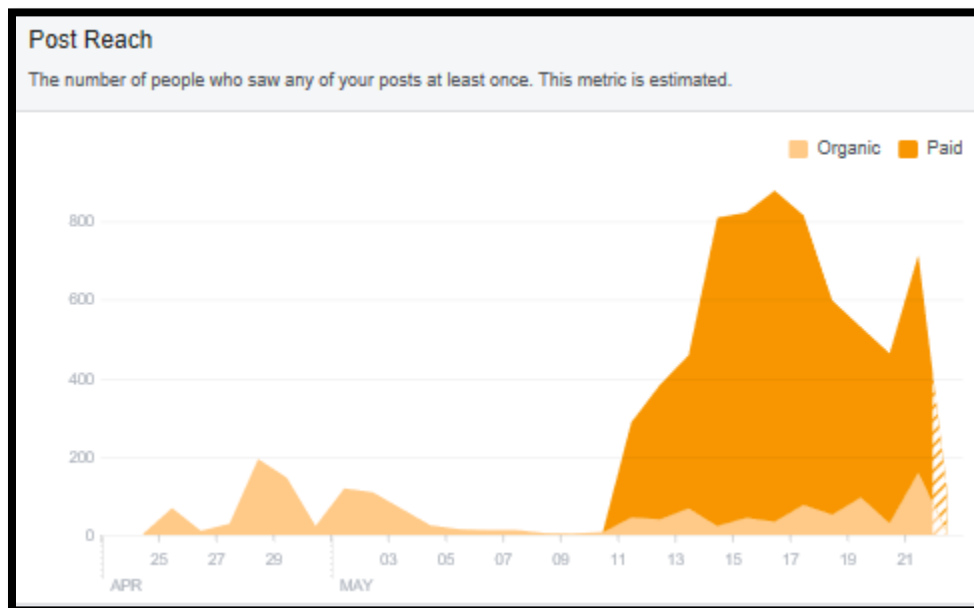


# Tommy Rice Social Media Weekly Report

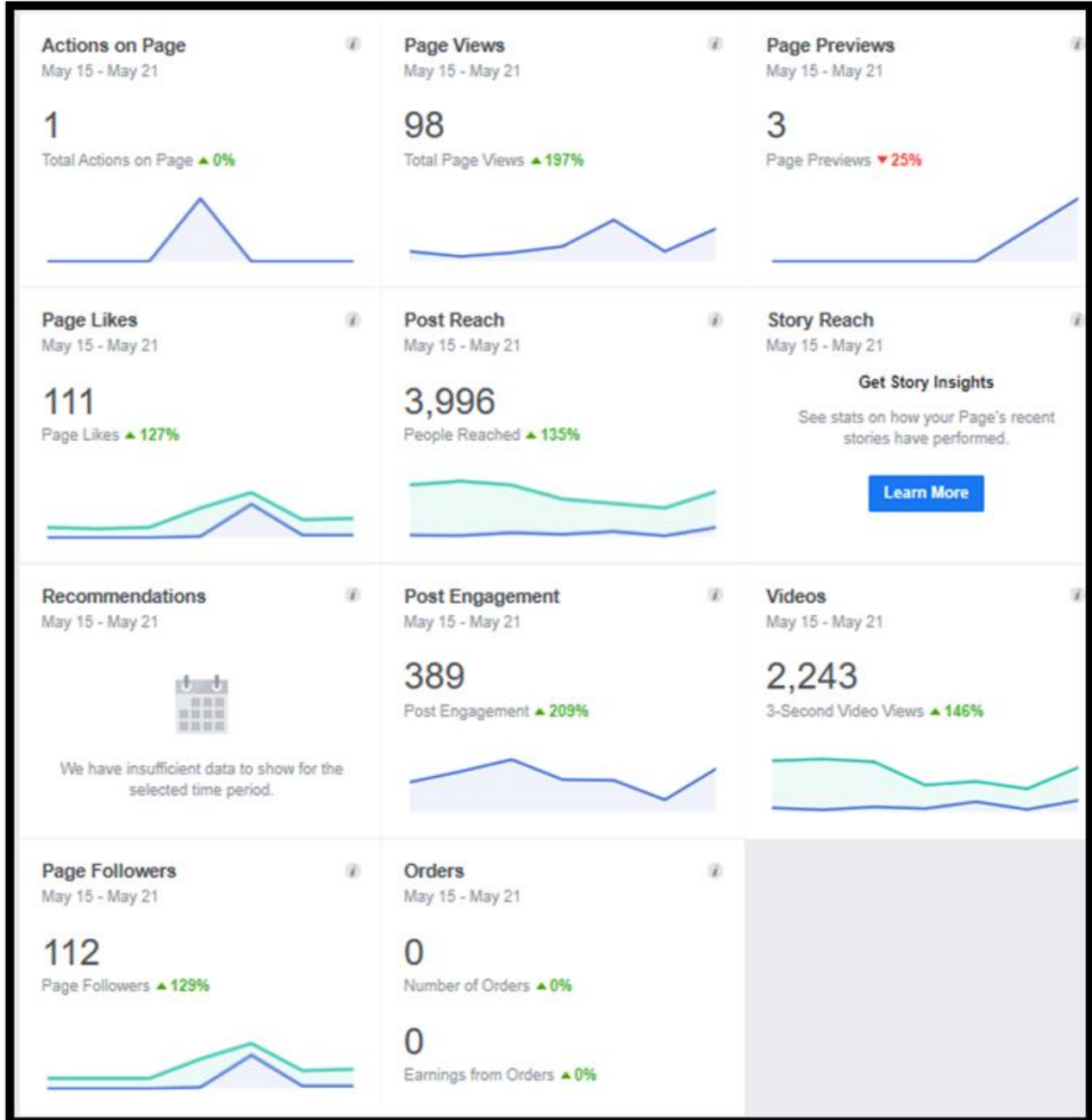
Total Page Likes as of Today: 342



Post Reach is GREAT! Dark orange indicates paid promotion.

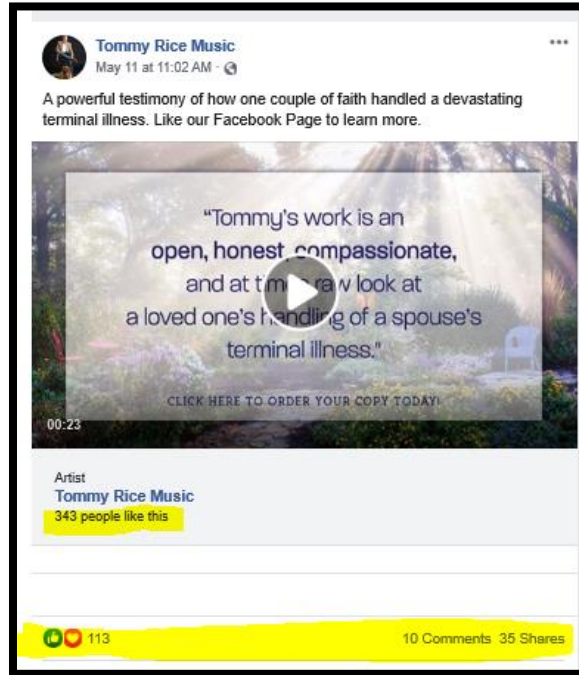


# Overview of Page Performance in the Last 7 Days



## On-going Like Ad

113 Likes on the Ad and 35 Shares!



Tommy Rice Music  
May 11 at 11:02 AM · 🌐

A powerful testimony of how one couple of faith handled a devastating terminal illness. Like our Facebook Page to learn more.

"Tommy's work is an open, honest, compassionate, and at times raw look at a loved one's handling of a spouse's terminal illness."

CLICK HERE TO ORDER YOUR COPY TODAY!

00:23

Artist  
Tommy Rice Music  
343 people like this

👍❤️ 113 10 Comments 35 Shares

New Testimonial Ad was created and promoted on Facebook



Tommy Rice Music  
Published by Mansell Media [?] · May 19 at 10:16 AM · 🌐

A powerful testimony of how one couple of faith handled a devastating terminal illness. Get your copy of the book today.  
[tommyricemusic.com](http://tommyricemusic.com)

Also, subscribe to our youtube channel!  
<https://www.youtube.com/channel/UCQTNeIRzqSvBDa3kM0tZi1A>

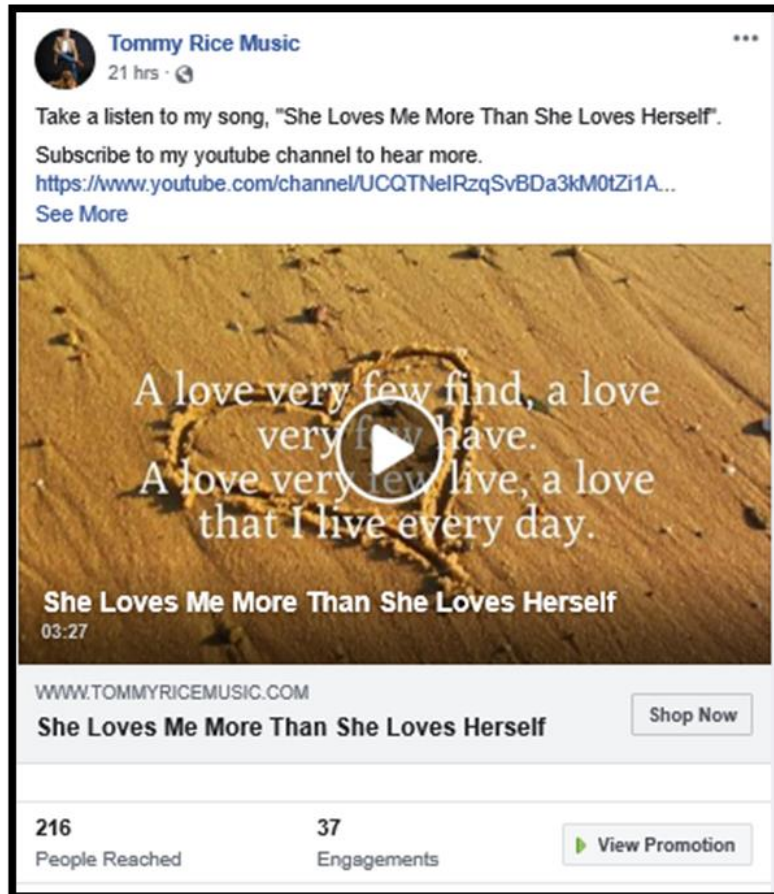
"I received my copy of this book in Friday's mail, and even though it was late when I got home I literally couldn't wait to read it. I stayed up late skimming through it, and then read it again straight through the next morning. It is such a beautiful love story."

Click to expand  
Carolyn E.

WWW.TOMMYRICEMUSIC.COM  
Miss Her More Today Than Yesterday [Learn More](#)

## New Music and Lyric Video Created and Promoted on Facebook

Call to Action Button, "Shop Now" linked to Your Website.



**Tommy Rice Music**  
21 hrs · 🌐

Take a listen to my song, "She Loves Me More Than She Loves Herself".  
Subscribe to my youtube channel to hear more.  
<https://www.youtube.com/channel/UCQTNelRzqSvBDA3kM0tZi1A...>  
[See More](#)

A love very few find, a love  
very few have.  
A love very few live, a love  
that I live every day.

**She Loves Me More Than She Loves Herself**  
03:27

[WWW.TOMMYRICEMUSIC.COM](http://WWW.TOMMYRICEMUSIC.COM)

**She Loves Me More Than She Loves Herself** [Shop Now](#)

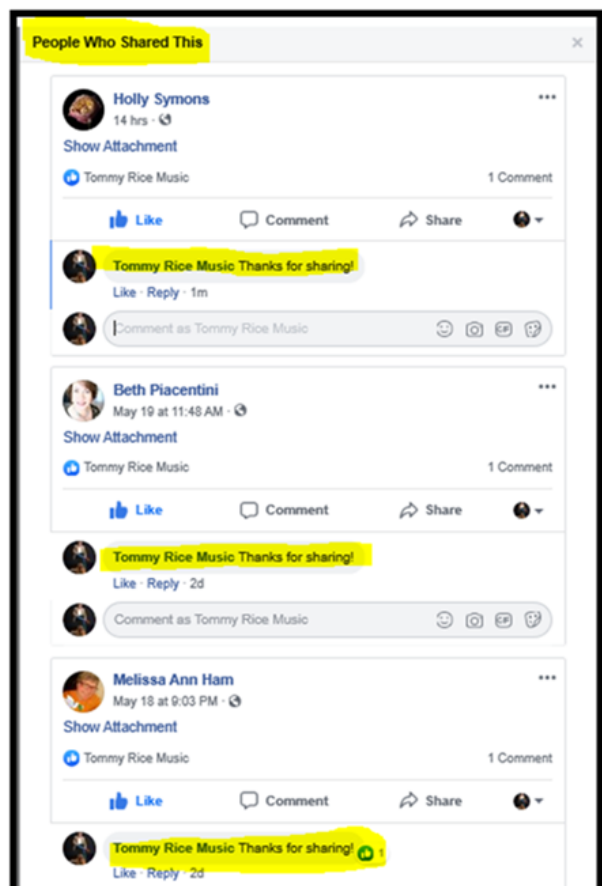
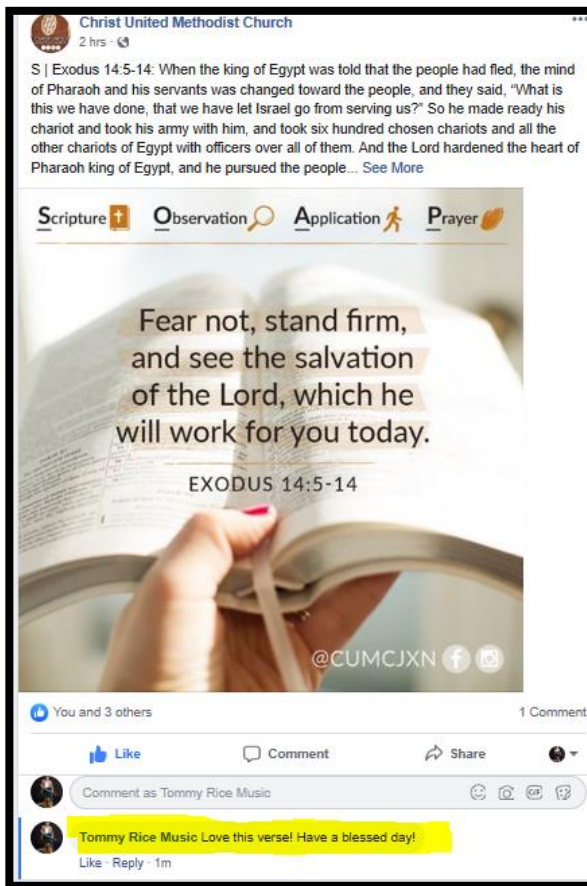
**216** People Reached      **37** Engagements      [View Promotion](#)

## Organic Reach

Followed Several New Facebook Pages as Your Page (churches, organizations, and businesses).

Commented on Posts Made by Other Pages You Follow (see picture on left).

Commented to Those Who Shared Your Posts by Thanking Them (see picture on right).



# Google Ads

Below are examples of what your Google Ad looks like. The most popular ad had over 3,000 impressions. Your campaign had a total of 9,033 impressions and 65 clicks to the website.

This screenshot shows a Google Ad for Tommy Rice Music. The ad is displayed on a tablet screen and includes the following text: "Tommy Rice Music | Songwriter and Author | Miss Her More Today", the URL "www.tommyricemusic.com", and a description: "A powerful testimony of how one couple of faith handled a devastating terminal illness. Get your copy of the book today." Below the ad, a table provides performance metrics.

Ad	Impressions	Clicks	CTR
Enabled	3,164	22	0.70%

This screenshot shows another Google Ad for Tommy Rice Music. The ad is displayed on a tablet screen and includes the following text: "Tommy Rice Music | Battling Terminal Illness | Country, Christian, & Gospel", the URL "www.tommyricemusic.com", and a description: "Tommy Rice is a native of Alabama, who currently lives in Mississippi. Tommy's songs come from the heart and express his love of his wife, Deborah." Below the ad, a table provides performance metrics.

Ad	Impressions	Clicks	CTR
Enabled	2,705	21	0.78%