

Monthly Optimisation Report

Client Name	Canton Tourism
Website URL	https://www.cantontourism.com/

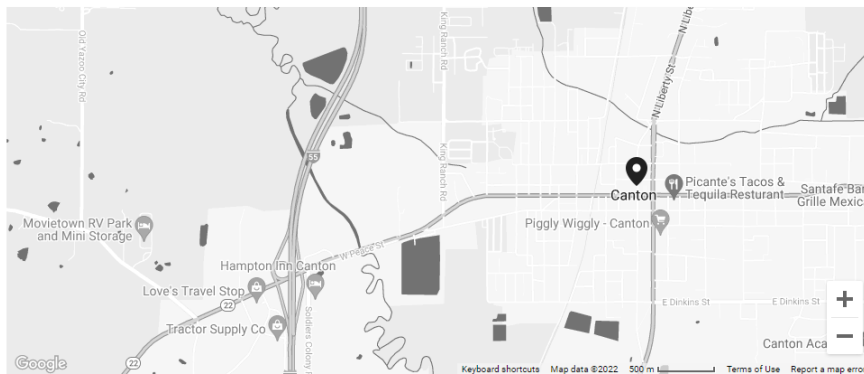
Work Completed

SEO Technical Fixes

- Attached Google Business Profile in Contact page

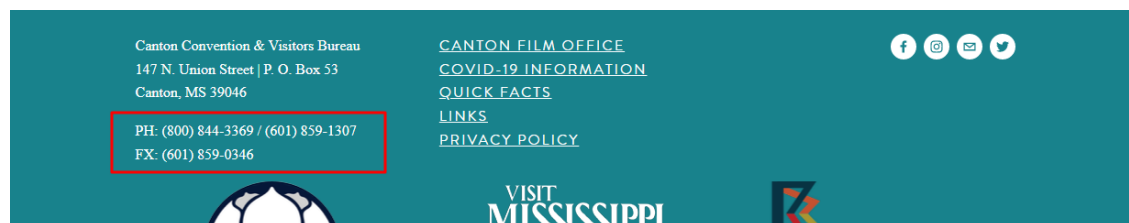
The Canton Convention and Visitors Bureau

147 NORTH UNION STREET
CANTON, MS 39046



- Updated email and phone number to call to action / clickable

<p>Hours of Operation Monday–Friday, 8 AM–5 PM Saturday, 8 AM–12 PM</p> <p>Mailing Address P.O. Box 53 Canton, MS 39046</p> <div style="border: 2px solid red; padding: 5px;"> <p>EM: may@cantontourism.com PH: (800) 844-3369 or (601) 859-1307 FX: (601) 859-0346</p> </div> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-top: 10px;"> <p>SIGN UP FOR OUR NEWSLETTER</p> </div>	<p>Contact Us!</p> <p>Name *</p> <div style="display: flex; justify-content: space-between;"> <input style="width: 45%; height: 20px;" type="text"/> <input style="width: 45%; height: 20px;" type="text"/> </div> <p><small>First Name Last Name</small></p> <p>Email Address *</p> <input style="width: 100%; height: 20px;" type="text"/> <p>Message *</p> <input style="width: 100%; height: 40px;" type="text"/>
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- **Fixed Internal Redirection (3xx)**

- <https://www.cantontourism.com/contact-us>
- <https://www.cantontourism.com/s/About-Nancy.pdf>
- <https://www.cantontourism.com/s/CantonVETS-abc.pdf>
- <https://www.cantontourism.com/s/CantonVETS-location.pdf>
- https://www.cantontourism.com/s/Canton_FleaMarket_RackCard_PROOF3.pdf
- <https://www.cantontourism.com/s/Crew-Form-2022.pdf>
- <https://www.cantontourism.com/s/FLEAMARKETAPPLICATION.pdf>
- <https://www.cantontourism.com/s/Flea-Market-Map-Print.pdf>
- <https://www.cantontourism.com/s/Passenger-and-Crew-Waiver-2022.pdf>
- <https://www.cantontourism.com/s/Xmas-Brochure-4rda.pdf>
- <https://www.cantontourism.com/s/Xmas-Brochure.pdf>
- https://www.cantontourism.com/s/canton_history_brochure.pdf
- <https://www.cantontourism.com/s/walkingbrochure.pdf>
- <https://www.cantontourism.com/stay>

- **Fixed Internal Broken Links**

- <https://www.cantontourism.com/explore>
- <https://www.cantontourism.com/s/Flea-Market-Application-Updated.doc>



explore →



stay



eat



connect

Image Optimisation

- **Fixed Missing Image Alt Text**

- <https://images.squarespace-cdn.com/content/v1/58adecdc217bffc93d8b51bbe/1487945432318-MU60SFAYN5DWDW3J2HRV/image-asset.png>
- <https://images.squarespace-cdn.com/content/v1/58adecdc217bffc93d8b51bbe/cd54f287-6d82-4a00-86d0-a9734edc7c24/White+Xmas+Shirt.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecdc217bffc93d8b51bbe/1487945452967-8JYDV5XWZTQQPX14K2FO/image-asset.png>

- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/ae908e7c-0b24-4c87-ab89-dc2ea7a00146/Red+Xmas+Shirt.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/340f1d7b-b299-41ce-ac9f-2aac56ed907f/MS+Main+Street.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1487890566822-7CBY5TRYZZRTH0FGGGV/image-asset.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/2a0608ad-e2b9-4cb6-ad0e-dc8eaca11e96/CATA+logo+stacked.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1487945488378-JTYFA54IL54R11W404TB/image-asset.png>
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/7ad3af4c-6460-4989-9928-2152636b3d6a/Canton_ChristmasFestival_Logo.jpg
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/bdaba4d0-8cc2-4ff2-894e-4ac84c5e5a64/Character+Schedule.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/f5c7feb5-5f16-4da7-b5da-aaa07dcfe2a5/Canton%2BChristmas%2B3.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/c5c65f7a-9cec-42e6-998f-291870d74386/Ticket+Info.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/c81a10ee-f298-4da6-980b-4213f64d9eed/Flea+Market+Map+Print.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1487880902734-CU5OU2PN13YJF4SQZLC2/image-asset.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/52a5aa3a-3564-4c58-b04b-b3826d692f6d/Balloon+Fest+2022+Schedule+Page+1.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/33fb81cd-233c-4b61-b20a-28fa4591bb88/patriotic+balloons.jpg>

- **Fixed Large Image Size**

- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1605724411897-AKMHKR69K SUJKHKMTNOL/bowman8.png>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1595529164391-WG4FBQC8I G7A38SCS3K6/7Q2A8236.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1605712065194-EVH5U7UW8 2QYOMD1JRNE/7Q2A8236.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1597852905936-XKDQ258TN 8XQIVFBEP66/7Q2A8236.jpg>
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1595529178347-PZCJP8RGME B41MRVEQ9D/7Q2A8287.jpg>
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877098686-7VD6YCYPQY RZMUVIVNBM/DSC_2973.jpg
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1597852905226-16YJ9S6SIOAJ 7B55ZORB/7Q2A8253.jpg>
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877086732-U0E77BXXN3 XT99PJPZHR/DSC_2786.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877205689-JLIMUH570G 9Z5S8Q7TXU/DSC_2989.jpg

- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878276870-F4V7W7CQIH3BBTPWS869/DSC_3047.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878323446-0HDLRLBQ6Z4E31BPZP56T/DSC_3058.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877166685-T9LRCP9ILI9CBWM5IZ8H/DSC_2983.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877174889-8C4B7AR6H5OWYC7TJ4U3/DSC_2986.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878376221-Z4IVMVXSX81GJB8ODYOO/DSC_3065.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878354408-RH6UFLURCDTZ4FAISPH0/DSC_3065.jpg
- <https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1597871136741-2LDYR42CZAR9160TTO55/maskupcanton-01.png>
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878356719-C7XCUN5IU0NQNTYRI1IR/DSC_3063.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878375671-7UI8K7IDEI5XI4AYIW7S/DSC_3063.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553878180669-QHLJPIIJ8KM9EG55A306/DSC_3025.jpg
- https://images.squarespace-cdn.com/content/v1/58adecd217bffc93d8b51bbe/1553877244195-1K9E7PIDEBOTQIWDV4S4/DSC_2994.jpg

Metadata Optimisation

- **Fixed Short Page Title**

- <https://www.cantontourism.com/>
- <https://www.cantontourism.com/attractions>
- <https://www.cantontourism.com/contact>
- <https://www.cantontourism.com/eat>
- <https://www.cantontourism.com/events>
- <https://www.cantontourism.com/facts>
- <https://www.cantontourism.com/history>
- <https://www.cantontourism.com/links>
- <https://www.cantontourism.com/reviews>
- <https://www.cantontourism.com/tours>
- <https://www.cantontourism.com/veterans>
- <https://www.cantontourism.com/accomodations>

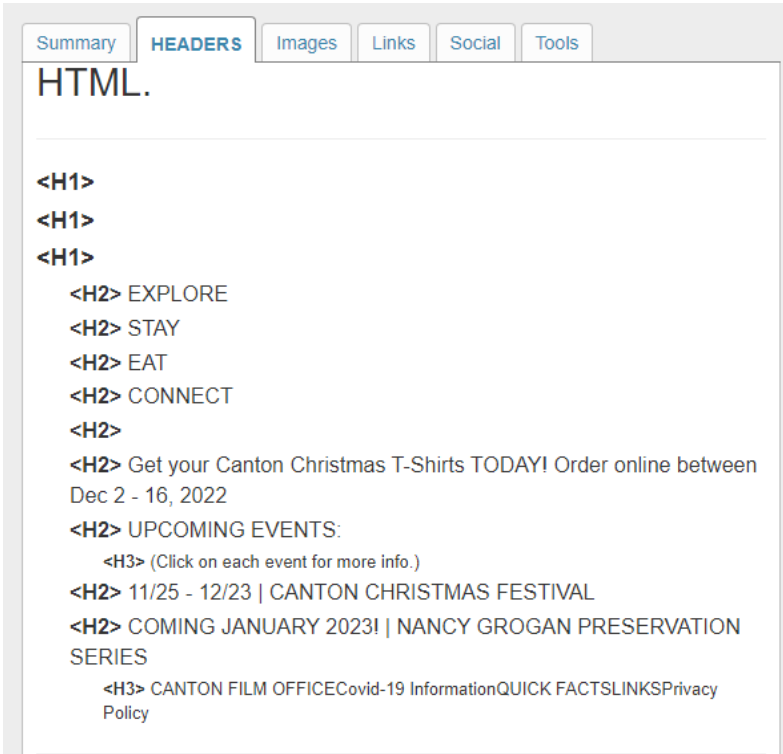
- **Fixed Missing Meta Description**

- <https://www.cantontourism.com/>
- <https://www.cantontourism.com/attractions>
- <https://www.cantontourism.com/contact>
- <https://www.cantontourism.com/eat>
- <https://www.cantontourism.com/events>

- <https://www.cantontourism.com/facts>
 - <https://www.cantontourism.com/reviews>
 - <https://www.cantontourism.com/history>
 - <https://www.cantontourism.com/links>
 - <https://www.cantontourism.com/covid19>
- **Fixed Long Meta Description**
 - <https://www.cantontourism.com/blog>
 - **Fixed Short Meta Description**
 - <https://www.cantontourism.com/accomodations>

Other Recommendations

- **Unable to fix multiple h1. Squarespace by default navigation bar logo assigned as h1 and and hidden title of the page as h1**



Summary HEADERS Images Links Social Tools

HTML.

```

<H1>
<H1>
<H1>
  <H2> EXPLORE
  <H2> STAY
  <H2> EAT
  <H2> CONNECT
  <H2>
  <H2> Get your Canton Christmas T-Shirts TODAY! Order online between
  Dec 2 - 16, 2022
  <H2> UPCOMING EVENTS:
    <H3> (Click on each event for more info.)
  <H2> 11/25 - 12/23 | CANTON CHRISTMAS FESTIVAL
  <H2> COMING JANUARY 2023! | NANCY GROGAN PRESERVATION
  SERIES
    <H3> CANTON FILM OFFICE Covid-19 Information QUICK FACTS LINKS Privacy
    Policy
  
```

```

▼ <div class="site-wrapper" id="yui_3_17_2_1_1671426893728_148">
  ▼ <div class="site-inner-wrapper" id="yui_3_17_2_1_1671426893728_147">
    ▼ <header id="header" class="sqs-announcement-bar-dropzone">
      ▶ <div class="sqs-cart-dropzone" id="yui_3_17_2_1_1671426893728_385"></div>
      ▼ <div class="title-nav-wrapper">
        ▼ <div data-content-field="site-title" class="site-title">
          ▼ <a href="/" id="top"> == $0
            <img src="//images.squarespace-cdn.com/content/v1/58adecd_/1491495684362-XTW0W09TOKNX6QKHRQAG/canton_facebook_cover-01.jpg?form
            </a>
          </div>
        </div>
      </div>
    </div>
  </div>
  
```

- <https://www.cantontourism.com/>



- <https://www.cantontourism.com/accomodations>
- <https://www.cantontourism.com/attractions>
- <https://www.cantontourism.com/attractions-1/2017/2/23/canton-movie-museums>
- <https://www.cantontourism.com/attractions-1/2017/2/23/historic-homes-architecture>
- <https://www.cantontourism.com/attractions-1/2017/2/23/historic-train-depot-and-museum>
- <https://www.cantontourism.com/attractions-1/2017/2/23/mississippi-blues-trail>
- <https://www.cantontourism.com/attractions-1/2017/2/23/multicultural-center-museum>
- <https://www.cantontourism.com/attractions-1/2020/11/18/cameron-street-school>
- <https://www.cantontourism.com/attractions-1/2020/11/18/hickory-street-area>
- <https://www.cantontourism.com/attractions-1/2020/11/18/howcott-monument>
- <https://www.cantontourism.com/attractions-1/2020/11/18/mcneal-elementary-school>
- <https://www.cantontourism.com/attractions-1/2020/11/18/mount-zion-baptist-church>
- <https://www.cantontourism.com/attractions-1/2020/11/18/old-jail>
- <https://www.cantontourism.com/attractions-1/2020/11/18/sister-thea-bowman-home>
- <https://www.cantontourism.com/blog>
- <https://www.cantontourism.com/blog/2022/11/11/come-back-to-see-us-real-soon>
- <https://www.cantontourism.com/blog/2022/12/2/what-is-the-largest-flea-market-in-mississippi>
- <https://www.cantontourism.com/canton-film-office>
- <https://www.cantontourism.com/contact>
- <https://www.cantontourism.com/covid19>
- <https://www.cantontourism.com/eat>
- <https://www.cantontourism.com/events>
- <https://www.cantontourism.com/events-2/2017/2/22/canton-flea-market-arts-and-crafts-show>
- <https://www.cantontourism.com/events-2/2017/2/22/mississippi-championship-hot-air-balloon-race>
- <https://www.cantontourism.com/events-2/2017/2/22/victorian-christmas-festival>
- <https://www.cantontourism.com/events-2/2019/2/11/ladies-night-out>
- <https://www.cantontourism.com/events-2/2019/2/20/2019-young-filmmakers-workshop>
- <https://www.cantontourism.com/events-2/2022/8/31/new-event>
- <https://www.cantontourism.com/events-2/upstairsdowntown>
- <https://www.cantontourism.com/facts>
- <https://www.cantontourism.com/flea-market-driving-directions>
- <https://www.cantontourism.com/history>
- <https://www.cantontourism.com/links>
- <https://www.cantontourism.com/reviews>
- <https://www.cantontourism.com/tours>
- <https://www.cantontourism.com/veterans>